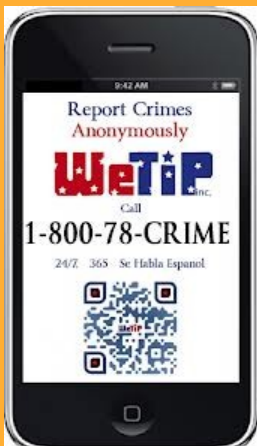


Special points of interest:

- Trust your Senses
- WiWatch
- WeTip
- What to Watch
- What to Report
- How to Report
- Prevent Crime



# SWatch

Sullivan - Citizen Watch



## It's Your Neighborhood & Home!

### WHAT IS SWATCH?

- It is a community program to help our neighborhood stay safe from criminal and terrorist activities
- You and your fellow community members can report behaviors and activities that make you feel uncomfortable and do not look right (suspicious behaviors)
- A program and partnership between our community and the Jefferson County Sheriff's Office
- Asks you to report behavior and activities that are unusual or seem out of the ordinary

### How You Can Help:

- A simple observation
- A simple report can lead to actions that may STOP a criminal or terrorist attack.
- Think about the power of that. The Power of Citizen Watch.
- See Something Say Something
- Suspicious Activity Reporting call WiWatch, WeTip or Jefferson Sheriff

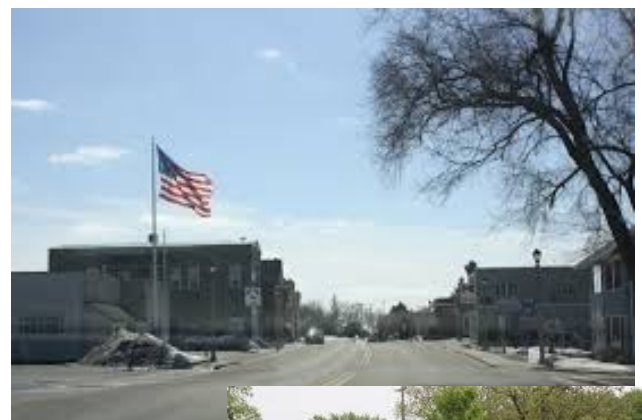
### Why Report these behaviors and Activities?

It is your awareness reported to the Jefferson Sheriff Office that can help predict and prevent crime and attacks before they happen.

We can and must work together to prevent future crime and attacks.

It is always better to report suspicious behaviors and crime than to refrain from doing so.

The program is about behaviors and activities, not individuals.





# What Activities Do I Report?

Here are examples of behaviors and activities to report:

- People drawing or measuring important buildings
- Strangers asking questions about security personnel or procedures
- A briefcase, suitcase, backpack or package left behind
- Cars or trucks left in No Parking zones in front of important buildings

- Intruders found in secure areas
- A person wearing clothes that are too big and bulky and/or too hot for the weather
- Chemical smells or fumes that worry you
- Questions about sensitive information such as building blue-prints, security plans or VIP travel schedules without a right or need to know

- Purchasing supplies or equipment that can be used to make bombs or weapons or purchasing uniforms without having the proper credentials
- Strange vehicles in the neighborhood that are driving around with no apparent purpose.
- Vandalism
- Criminal activity

if you **SEE** something **SAY** something™

Report suspicious activity call **1-877-WI-WATCH** 1-877-949-2824 or go to [wiwatch.org](http://wiwatch.org)

Did you **SEE** something suspicious in or around the park?

Then **SAY** something to local law enforcement to make it right.

# Important Places to Watch

- Infrastructure like power stations, water treatment
- Religious facilities
- Amusement Parks
- Sports/entertainment venues
- Recreation centers, fitness facilities
- Lodging facilities
- Mass gatherings-parades, fairs, etc
- Schools, libraries, day care centers
- Hospitals
- Grocery, malls, gas stations, bank
- Public transportation
- Post office
- Village Hall
- Laundromat
- Any place large crowds will gather
- Your neighborhood!

# Trust Your Instincts!

We rely on our senses every day of our lives. If a behavior or activity makes you feel uncomfortable, report it!

**If it doesn't look right, report it!**

**If it doesn't smell right, report it!**

**If it doesn't sound right, report it!**



# What Information Should I Report?

- |                                       |   |
|---------------------------------------|---|
| 1. The date and time                  | -Build?   |
| 2. Where it happened                  | -Hair color, skin color, age, clothing?                             |
| 3. What you witnessed                 | -English speaking or another language?                              |
| 4. A description of who was involved: | 5. Was there a vehicle? Description? Note the license plate number? |
| -Male or female?                      |   |
| -How tall?                            |   |



## How Do I Report?

**Reporte actividades sospechosas a las autoridades locales o llame al 9-1-1.**

**Pick up the phone and make a report:**

- **In an emergency, call 911**
- **Call Jefferson County Sheriff’s Office and speak to the dispatcher that will take your report: 920-674-7310**
- **For suspicious activity enter report into WiWatch: 1-877-WIWATCH (1-877-949-2824) [www.WiWatch.org](http://www.WiWatch.org)**
- **For 24/7 anonymous criminal activity reporting call WeTip: 1-800-78-CRIME (1-800-782-7463), [www.wetip.com](http://www.wetip.com)**

## Preventing Crime

- |   |   |   |
|---|---|---|
| <ul style="list-style-type: none"> <li>• Get to know your neighbors.</li> <li>• Walk your dog.</li> <li>• Be visible in the neighborhood.</li> <li>• More eyes= less crime.</li> <li>• Lock your vehicle doors– ALL the time.</li> <li>• Be aware of your surroundings.</li> <li>• Walk in pairs.</li> <li>• Let friends/family know where you are going.</li> <li>• Don’t advertise you are on vacation (i.e. Facebook &amp; Twitter).</li> <li>• Ask a friend or neighbor to</li> </ul> | <ul style="list-style-type: none"> <li>watch your home.</li> <li>• Have post office hold your mail.</li> <li>• Have inside lights on timers and outdoor lighting.</li> <li>• Invest in a Security System.</li> <li>• Know that crime (i.e break-ins) does not just happen at night.</li> <li>• If gone for an extended period of time, let the Jefferson Sheriff Dept. know and they can do a routine drive-by on your home.</li> </ul> | <ul style="list-style-type: none"> <li>• Make sure your lawn will be mowed.</li> <li>• Make sure the snow will be shoveled.</li> <li>• Don’t make yourself or your home a target.</li> <li>• Shred or burn paperwork with any personal information.</li> <li>• Secure your home wireless computer network.</li> <li>• Look out for each other!</li> <li>• Ask for identification if you did not ask for the service.</li> </ul> |
|---|---|---|



## THE ONLY TOTALLY ANONYMOUS CRIME HOTLINE IN THE NATION!

1-800-78-CRIME 1-855-86-BULLY 1-800-47-FRAUD 1-800-47-DRUGS  
1-800-47-ARSON 1-800-6-HIT-N-RUN 1-855-4-THE-REZ

**a·non·y·mous**  
Adjective  
(of a person) Not identified by  
name; of unknown name

VS

**con·fi·den·tial**  
Adjective  
Intended to be kept secret: "confidential  
information".



**IF YOU SEE  
SOMETHING,  
SAY  
SOMETHING.**

TEXTING TIPS IS NOT SAFE & NOT ANONYMOUS

SCAN THIS QR CODE  
FOR A SAFE MOBILE  
TIP FORM



## Background

### WiWatch

In July 2010, the Department of Homeland Security (DHS) launched a national "If You See Something, Say Something" public awareness campaign—a simple and effective program to raise public awareness of indicators of terrorism and violent crime, and to emphasize the importance of reporting suspicious activity to the proper state and local law enforcement authorities.

To augment the national "If You See Something, Say Something" campaign in Wisconsin, the Wisconsin Fusion Centers have instituted WiWATCH to provide a portal to educate the public and provide a means to report suspicious activity.

### WeTip

Was founded in 1972 as an Anonymous Crime Reporting resource for citizens, and a tool to aid law enforcement. This tremendously successful program has dramatically impacted crime and has significantly reduced crime incidents in communities and schools nationwide.

WeTip has been established by citizens and for citizens, who have information regarding a crime but fear reprisal from the criminal they are turning in. WeTip has been created as an effective tool for law enforcement, not to circumvent law enforcement, but to help Law Enforcement. Your Jefferson County Sheriff's Office is a partner in this initiative.

WeTip is committed to providing the most effective anonymous citizens crime reporting system in the nation. WeTip promises and insures absolute anonymity, not just confidentiality. *We Tip has Live Bilingual operators 24/7 no machines, no taping, tracing NO ONE KNOWS WHO CALLED.*

### SWatch

Is an initiative by members of your Sullivan community to raise awareness of these programs and partner with the Jefferson County Sheriff's Office to increase citizen vigilance by promoting active awareness and participation to reduce or prevent suspicious activity and crime in our neighborhoods. <http://villageofsullivan.gov.us>